

## **2010 First Flight Cruisers & Shamrock Car Show Sponsorship Opportunities**

<b>SPONSORSHIP LEVELS</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>
<b>SPONSORSHIP LEVELS</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>PEWTER</b>
Sponsor Class Trophy; 1st, 2nd, 3rd	YES	YES	\$25.00	\$50.00	\$75.00
Logo or Listing on Flyers	YES	YES	Text	-	-
Logo or Listing in Print/Radio Media ADS	YES	-	-	-	-
Logo and Link on Sponsors Page on our website	YES	YES	YES	YES	YES
Logo or Ad Button on homepage on our website www.firstflightcruisers.com	YES	-	-	-	-
Maximum Time your info remains on our website:	12 months	12 months	6 months	3 months	3 months
Business Name & Sponsor Level on Sponsors Board on display at the Car Show	YES	YES	YES	-	-
Publicly acknowledged over PA system at the Car Show	YES	YES	YES	YES	YES
Allowed to display a banner or setup a sign for your business	YES	YES	-	-	-
Company Logo placed on a car class sign*	Exclusive	Exclusive	YES*	-	-
Allowed to setup a vendor booth or display	YES	YES	\$25.00	\$50.00	-
T-Shirt Logo	LG Logo	Logo	Text		
EVENT T-Shirts	3	2	1	-	-
Certificate of Recognition for display at your business	YES	YES	YES	YES	YES

\*“Car Class Signs” are signs that designate what class cars are participating in. For example: The sign for Class E – Pickup 1961 – 1979 will include ‘Sponsored by: Your Company or Your Logo’. There are 35 classes, so there are 35 signs available. Everyone looks at these signs to see what the Class is, so it’s great advertising promotion for you. NOTE: only Platinum & Gold sponsors are guaranteed to be the only sponsor on the sign. Silver level sponsors may be doubled or tripled on signs; a sponsor would need at least Gold to insure exclusivity.

- It is the responsibility of the sponsor to provide logos; ad buttons and any promotional text for website/printed materials and t-shirts.
- Merchandise value needs to be calculated using your cost, not retail cost.
- We are also willing to accept “goodies” for giveaways as door prizes or goodie bag inserts.
- If you are looking to get your company name & products in front of 3,000 “Car Enthusiasts” and the General Public, plus 5,000 flyers & posters in distribution, a solid media campaign, website participation, PR and continuous Public Service Announcements, we make it easy and affordable for you with our Five levels of Sponsorships. Choose the level that best fit your needs.
- Platinum sponsors may ‘finance’ their contributions in 4 equal payments.
- We reserve the right to refuse any sponsor for any reason.
- Contact Persons; Mike Tillett 252-305-5789; Anissa Musick 252-202-1054